GROWTH PARTNERS INTERNATIONAL

BRAND DISCOVERY

Your website plays an integral role in your church's identity. This worksheet will help us get a better idea of your church culture as a whole, so we can design a website that supports your church's vision and culture

THE NAME

What is the name of your church?

THE DESCRIPTION

How would you describe your church? (modern, traditional, etc.)

ANY EXISTING CONCEPTS OR INSPIRATION?

Do you have any existing concepts, ideas, or inspiration on the direction of your website's design?

LIST A FEW CHURCH WEBSITES YOU LIKE

What is it that you like about these websites?

LIST A FEW CHURCH WEBSITE'S YOU DON'T LIKE.

What is it that you don't like about these sites.
(optional/if applicable)

COLOR PREFERENCES

Do you have any established colors or brand style guidelines? If not, are there any colors we should avoid?

FONT PREFERENCES

Are there any fonts, or font styles we should consider or avoid?

CONGREGATION INFO

Tell us a bit about your congregation. (Approx. how many members? Average age? Ministry focuses?

ADDITIONAL INFO

Anything else you can think of that will help us develop your ideal website?